



MASTER Institute

Media Kit



Skills for life and learning



## WHO WE ARE

We are the MASTER Institute; constantly innovating to provide homes, schools and professionals with the latest in practical services, resources and guidance that benefits the social and emotional wellbeing of young children.

## WHAT'S OUR PURPOSE

We want to help young children build life skills needed to:

- control energy and attention
- build meaningful friendships
- manage anger and frustration
- cope with worry



## WHY WE DO IT

Because we know that young children who manage their behaviour, attention, emotions and social interactions early in life build on further achievements. Because social and emotional wellbeing is a key predictor of academic and life success. Because positive social, emotional and learning behaviours **CAN** be taught.



# OUR GOALS

## CONTRIBUTE

Accessible knowledge, engaging resources and relevant research to benefit the social and emotional wellbeing of young children

## COMMUNICATE

The 'how to' in teaching the skills that matter in early childhood

## COLLABORATE

By enabling partnerships between homes and schools through the connection of a 'shared language of support' in skill building

A photograph of three children lying on their backs on a lush green lawn. Their legs are raised and bent at the knees, with their feet pointing towards the top of the frame. The background is a soft-focus green, suggesting a park or garden setting.

# OUR INITIATIVES

## MASTER Programs

### INTERVENTION PROGRAM

A comprehensive intervention program for school-aged children who have identified social and emotional needs, including children with Attention Deficit Hyperactivity Disorder and high-functioning Autism Spectrum Disorder

### SCHOOL-BASED PROGRAM

A preventative whole-class program to support skill development in self-regulation in the early years of primary school

## Skill Building Workshops

A series of workshops that provide guidance and coaching for parents seeking extra help in supporting their management of the typical challenges of childhood

## The Ant Patrol<sup>®</sup>

A collection of creative resources that engage children in social and emotional learning

## Research

MASTER is involved in research that examines the neurobiological basis of social and emotional learning, and the effectiveness and efficacy of their MASTER Programs






# EXPOSURE

Over 5000 copies of The Ant Patrol® Children's Stories have found their way into homes, schools, bookshops and libraries across Australia.

## MEDIA

MASTER and The Ant Patrol® have featured in Nurture Parenting Magazine spreading the word on social and emotional wellbeing. The founders of MASTER have also gained national exposure via an article in the Courier Mail focusing on school readiness.



MASTER has frequently featured on radio with segments on the ABC Brisbane afternoon show with Kelly-Higgins Divine, an interview with Libby Gore on ABC Melbourne local radio and an interview on ABC Toowoomba local radio.



# THE MASTER STORY

Dr Deberea Sherlock and Aisling Mulvihill founded the MASTER Institute in 2012. From the combined professions of educational and developmental psychology and speech-language pathology, they bring to MASTER over 20 years of collective specialised experience in the area of children's social and emotional development, and a deep understanding of children and the challenges they face. Their work is strongly guided by a desire to engage children through creative learning and the wider value of working collaboratively with families and schools.

## GET IN TOUCH

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The Ant Patrol /

