

The Ant Patrol®

Media Kit



Stories to support a child's focus and concentration, management of anger and worry, and social skills.



We are The Ant Patrol®

The Ant Patrol® is marching into town with strict orders to capture the attention of parents, teachers and children alike.

A captivating series of six books, The Ant Patrol® Children's Stories have one mission - to engage school children in social and emotional learning through a format that is certain to educate and delight.

The six book series teaches children how to manage a range of everyday childhood challenges - whether to be less 'bouncy', more attentive, a caring and considerate friend, braver or calmer.

Each story features an ant personality whose behaviour characterises a typical social and emotional or learning challenge faced by many school-aged children.

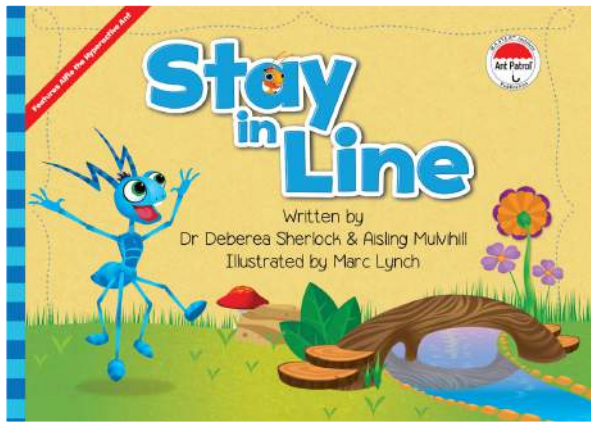


Consider the books your modern day Aesop fables with a developmental twist that target challenges in a fun, engaging and empowering framework.

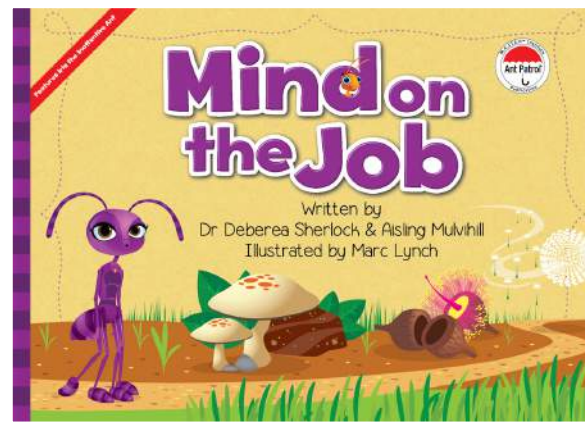
Adults and children who meet these adorable and quirky characters easily relate to their charming personalities.

- ✓ The Ant Patrol® troops are ready to positively guide children with a new way of thinking.

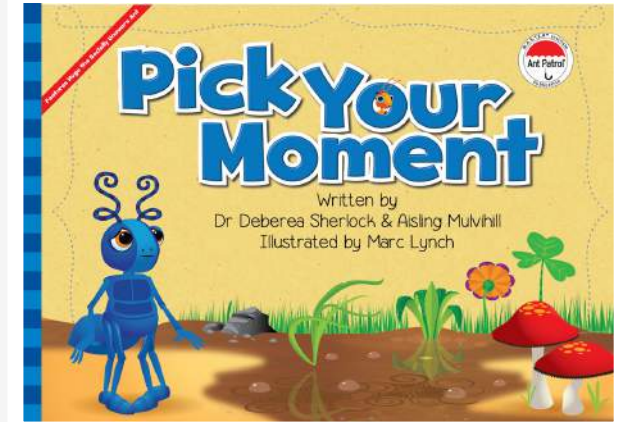
The Six Book Series



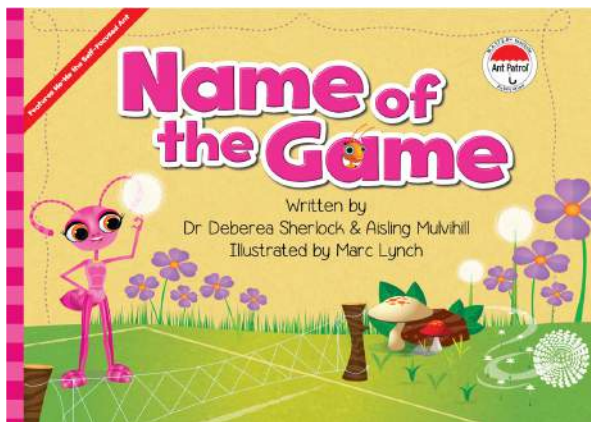
Featuring Alfie the Hyperactive Ant -
A little ant whose antennae are wired!



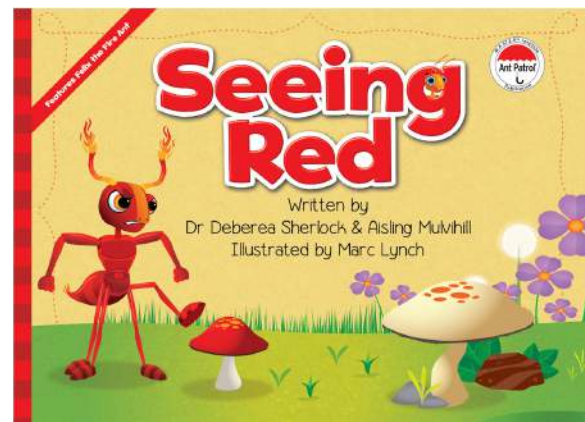
Featuring Iris the Inattentive Ant -
A little ant whose antennae are floppy!



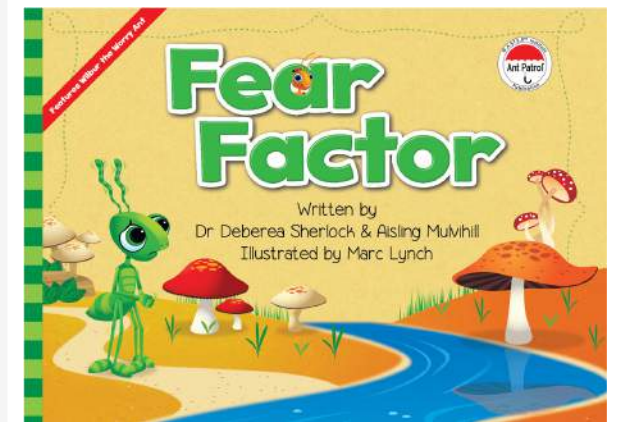
Featuring Hugo the Socially Unaware Ant -
A little ant whose antennae are in a twist!



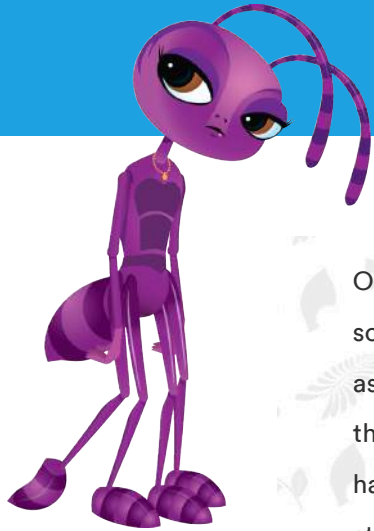
Featuring Me-Me the Self-Focused Ant -
A little ant whose antennae are focused on
her!



Featuring Felix the Fire Ant -
A little ant whose antennae fire up!



Featuring Wilbur the Worry Ant -
A little ant with quivering antennae!



Charming Tales in Support of Social-Emotional Learning

One of Australia's leading children's scriptwriters, Cleon Prineas, assisted the authors in developing the narrative of the stories. Cleon has created an internally consistent story world for the Ant Patrol adventures through the use of inspired word imagery.

Rich language, playful dialogue and captivating illustrations engage children in the adventures of the Ant Patrol – whether the troops are crossing rivers in leaf boats, climbing sticky spider webs, or playing pin the sting on the honeybee!



What Parents and Teachers Are Saying

- ✓ “I love the way this fantastic series supports children’s social-emotional learning while giving parents, educators and therapists specific strategies and language to use as they support children’s social development. Children will easily relate to the ant characters, and adults will nod knowingly as they read these stories with children” – *Christine Hansen, Learning Support Educator*
- ✓ “I have children in my class requesting that I read them an ant story every day! Some children tell me they are feeling like “Felix” or “Alfie”. We use belly breaths every day and the children are very quick to remind others to *take some belly breaths because they will help*” – *Julia Bartsh, Year 1 Teacher*
- ✓ “Your stories have changed my mornings from tears and tantrums to calm and getting to school on time” – *Tina Devine, Parent*



Educational Value

The Teaching Framework

Description

The stories help children describe and understand the childhood challenge.

Evaluation:

The illustrated stories explore challenges in terms of what they 'look like', 'sound like' and 'feel like' for the character and others.

Instruction:

The wise and helpful Hoppy Ant teaches the skills needed to manage the challenge. Children learn the 'what and how' of waiting, focused listening, using a plan for focused attention, helpful thinking, tuning in to others, joining in, coping with worry and managing anger.

Demonstration:

The character demonstrates the use of new skills guiding children in a new way of thinking as they reflect on the positive outcome of using these skills.



Correlation with the Australian Curriculum

In correlation with the *General Capabilities in the Australian Curriculum*, The Ant Patrol® offers the 'how to' in teaching the four dimensions of *Personal and Social Capability* (Self-Awareness, Self-Management, Social Awareness and Social Management).

The skills that are introduced throughout the stories are specific to these four dimensions.



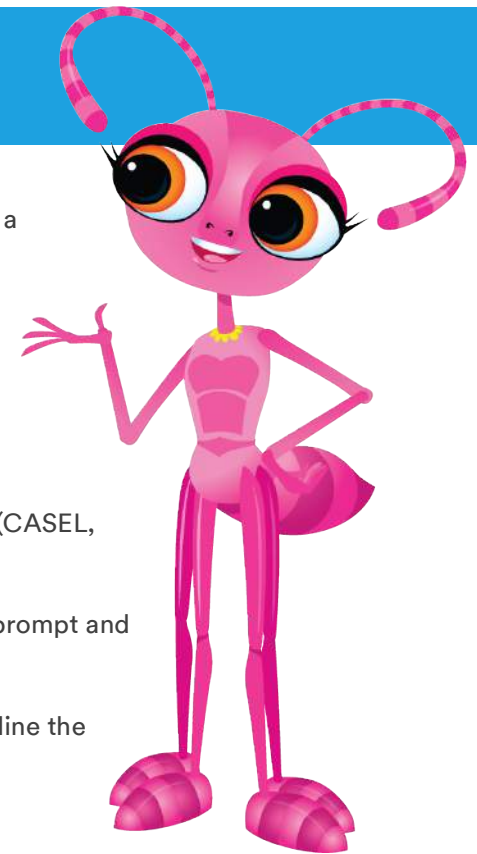
Who Are The Stories For?



- ✓ Children aged 5 to 11 years - the stories may be used for all children of this age range as well as children who have identified learning and/or social-emotional needs
- ✓ Parents or caregivers with a keen interest in optimising their child's social and emotional wellbeing
- ✓ Primary school educators looking for a new approach to support social and emotional learning in the classroom
- ✓ Child professionals seeking creative resources that promote social and emotional learning as a complement to their professional work

What Sets The Ant Patrol® Apart?

- ✓ The stories have been created by an Educational and Developmental Psychologist and a Speech-Language Pathologist
- ✓ The stories translate the science of social and emotional learning into everyday language that resonates with children
- ✓ The Ant Patrol marches to a new direction in education that recognises social and emotional wellbeing as a key predictor of academic and life success
- ✓ Research shows that positive social, emotional and learning behaviours can be taught (CASEL, 2013) and these books provide the 'how to' in teaching the foundational skills
- ✓ Well-crafted 'Helpful Hints' are introduced at key learning points within each story to prompt and guide the adult-child conversation
- ✓ Explanatory notes for parents and professionals accompany each story and clearly outline the rationale for each skill and the 'how to' in teaching the skill
- ✓ This is a trail-blazing resource that stands apart from the rest



Supporting Marketing Exposure

- ✓ Strong social media presence with almost 1000 Facebook Page Likes
- ✓ Over 5,000 copies of The Ant Patrol® Children's Stories have made their way into bookshops, homes and schools across Australia
- ✓ Editorial feature in Nurture Parenting Magazine
- ✓ Upcoming editorial in Haven Family Magazine
- ✓ Upcoming online listings via Brisbane Kids
- ✓ National exposure via the Courier Mail in November 2013
- ✓ ABC radio interviews with segments on the Brisbane afternoon show with Kelly-Higgins Divine, an interview with Libby Gore on ABC Melbourne local radio and an interview on ABC Toowoomba local radio
- ✓ Presence at national conferences, events and workshops including Book Expo Australia, Green Heart Fair and PsychOz events



About the Authors



Dr Deberea Sherlock, Educational and Developmental Psychologist, and Aisling Mulvihill, Speech-Language Pathologist, joined forces in early 2012 bringing with them over 20 years of collective professional experience in the area of children's social and emotional development. Deberea and Aisling's collaboration on the groundbreaking series began with their love for working with children and their families. They are the founders of the MASTER Institute which has led to the publication of the Ant Patrol® Children's Stories.

Ant Patrol[®] Children's Stories

Written by Dr Deberea Sherlock and Aisling Mulvihill

Illustrated by Marc Lynch

Product Information

RRP PRICE

Set: \$109.95

Book: \$24.95

FORMAT

6 books and slipcase

44-52 pages per book

Paperback

210 (H) x 297(W) mm

CATEGORY

Child-fiction

Parenting

Educational Resource

ISBN

978-0-9923118-6-5

Individual ISBN per book

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